**Advantages to SCTV over Windows Media Player**

* IMDB information
  + Once you have IMDB information you can Search/sort by:
    - Title
    - Actor
    - Rating
    - Description
    - Any other IMDB information
* The ability to track and display:
  + most popular videos
  + New videos
  + User rated top videos
  + User specific watch patterns giving the ability to automatically play video that the user likes at the time the user likes to watch it
* SCTV can track display settings such as hue, contrast and brightness on a per video basis
* SCTV can track and set volume on a per video basis
* SCTV can automatically skip repetitious sections of video on a per video/category basis (example: you are watching a TV series and you are tired of hearing the same theme song every 20 minutes when a new episode starts. Maybe you don’t want to watch the credits at the end of your movie before the next one starts)